## USA Today Names CCC a Top Workplace for the Fourth Year in a Row

## National Recognition for CCC's "People-First" Workplace Culture

April 22, 2025 – Danvers, Mass. - <u>CCC</u>, a leader in advancing copyright, accelerating knowledge, and powering innovation, has been named to the <u>USA Today Top Workplaces 2025 list</u> for the fourth consecutive year as a result of its "fostering a workplace environment that values employee listening and engagement." The awards are determined through employee feedback captured through the <u>Energage</u> employee engagement survey compiled throughout 2024.

"Earning a spot on the USA Today Top Workplaces list is more than just an award – it's a clear signal to job seekers, customers, and stakeholders that an organization values its people and creates an environment where employees can thrive," said Eric Rubino, CEO, Energage. "This recognition is grounded in authentic employee feedback, making it a true reflection of an organization's commitment to a positive workplace culture."

"CCC is honored to be named a top workplace in the United States for the fourth year in a row, and I'm grateful to all colleagues for their contributions to sustaining a world-class culture," said Tracey Armstrong, President and CEO of CCC. "The USA Today award is recognition of our team's efforts to build a healthy employee experience, which translates into positive experiences for our partners and customers."

CCC has consistently earned accolades as an organization. The Women's Edge and The Boston Globe recently named it a <u>Top Women-led Business in Massachusetts</u>, and The Globe ranked CCC in the Top 20 for <u>Top Places to Work in Massachusetts</u>. CCC also won several <u>Top</u> <u>Workplaces Culture Excellence Awards</u> in 2024 for prioritizing employee well-being, professional development, and employee appreciation.

CCC advocates for copyright worldwide by engaging governments, stakeholders, and individuals through <u>educational programming</u> and <u>thought leadership resources</u>. The organization also maintains an online hub, <u>AI, Copyright & Licensing</u>, which features informational resources for creators, publishers, rightsholders, technologists, media representatives, policymakers, intellectual property attorneys, and others.

Since 1978, CCC has supported content users by providing efficient, harmonized licensing solutions for their internal content uses. CCC's non-exclusive voluntary collective licensing solutions include ACL for Business, Multinational Copyright License (MCL) for Business, ACL for Higher Education, ACL for Curriculum & Instruction, and ACL for Student Assessments. In addition to licensing solutions, CCC provides one-stop access for users to request, receive, and pay for full-text content and permissions to re-use content.

To learn more about CCC and to view available job openings, visit <u>https://www.copyright.com/company-careers/.</u>

## About CCC

A pioneer in voluntary collective licensing, <u>CCC</u> advances copyright, accelerates knowledge, and powers innovation. With expertise in copyright, data quality, data analytics, and FAIR data implementations, CCC and its subsidiary <u>RightsDirect</u> collaborate with stakeholders on innovative solutions to harness the power of data and AI.

## For more information, please contact:

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